

# Incentives for the Action Plan

One of the purposes of the manual is to initiate and create the foundation for later preparatory design and organisational steps leading to fulfilment of the objectives of the manual.

The next step should be the creation of an Action Plan. This Action Plan should be drafted by the City of Prague Project Manager.

The Action Plan should, for example, deal with the following design and organisational steps.

NB: The list below is not exhaustive. It only provides examples.

<b>Short-term objectives (1–2 years)</b>		
<b>Organisational, strategic and policy objectives</b>	<b>Responsibility</b>	<b>Reference in document →</b>
Setting up the project coordinator office	Prague City Council	proposed <b>STRATEGY</b> / V Process of designing...
Restructuring the Prague budget: new Public Space heading – integrating investment into public space	Prague City Council	proposed <b>STRATEGY</b> / V Process of designing...
Restructuring the Prague budget: new Public Participation heading (funds for obtaining project incentives, funds for an individual communication strategy for each project) – can be part of the Public Space heading		proposed <b>STRATEGY</b> / V.1 Stakeholders in the process V.2.2 Management
Creating rules for automatic granting of closure of public space		proposed <b>STRATEGY</b> / V.2.5 Procedural support...
Creating the rules for the temporary use of space in land under transformation	IPR Praha/Urban Design Section + Metropolitan Plan + City Hall	<b>MANUAL</b> / B Typology
Setting up a street tree working group	IPR Praha + City Hall Environmental Protection Dept. + Municipal District Environment Protection Depts., etc.	<b>MANUAL</b> / D.2 Trees and vegetation
Setting up a working group to regulate advertising in public space	IPR Praha/Urban Design Section + City Hall Dept. of Trade Licence and Civil Law Issues + City Hall Property Management and Financial Section + City Hall Heritage Department	<b>MANUAL</b> / D.8 Outdoor advertising D.5.6 Orientation and information elements B Typology
Procuring an information portal for supporting, creating, managing and using public space, setting up a data collection system, awarding related research projects	Project Coordinator + Prague City Council	proposed <b>STRATEGY</b> / V Process of designing...
<b>Procurement and amendment of documents</b>		
Public space hierarchy plan	IPR Praha/Urban Planning Section + IPR Praha/Urban Design Section (Metropolitan Plan)	<b>MANUAL</b> / D Elements
Sustainable mobility plan	IPR Praha/Infrastructure and Landscape Office	
Citywide parking policy	City Hall + IPR Praha	<b>MANUAL</b> / C.2.6 Parking
Surfaces concept for the Prague Heritage	IPR Praha + City Hall Heritage Dept.	<b>MANUAL</b> / D.1 Materials and surfaces
Elaborating certain topics in the manual in detail into the manual “plugins” (e.g.: Decentralised Drainage Methodology, use of public space, etc.)	IPR Praha/Urban Design Section + external experts	<b>MANUAL</b> / C.2.8 Stormwater management D.2 Trees and vegetation
Amending TP186 Guardrails on Roads for traffic safety guardrails	IPR Praha + City Hall	<b>MANUAL</b> / D.5.7.1 Railings
Amending regulations on the appearance of traffic signs – use of smaller sizes and even smaller counterparts in the city		<b>MANUAL</b> / D.3.3 Traffic elements and signs
Amending regulations on the placement of traffic light posts in the middle of sidewalks		<b>MANUAL</b> / D.3.3 Traffic elements and signs
Research project: Possibility for the co-existence of technical infrastructure networks and tree root systems in crowded conditions of the street profile		<b>MANUAL</b> / D.3.1 Underground utilities
New greenery care concept. This will include a pilot care plan for certain areas and a methodology for procuring care plans for the various parks and public spaces.	City Hall Environmental Protection Dept. + Municipal District Environmental Protection Depts. or officials + Lesy hl. m. Prahy (Prague Forest Management) + ...	<b>MANUAL</b> / D.2 Trees and vegetation
Public space and periurban toilet placement plan, temporary toilet placement place methodology – part of the Public Space Development Plan	IPR Praha + City Hall	<b>MANUAL</b> / D.6.2 Public toilets
Technical condition inventory, analysis of the potential of Prague shopping arcades and passageways Plan for their development / part of the Prague Public Space Development Plan (PSDP)	IPR Praha + City Hall + Heritage Dept. (tender)	<b>MANUAL</b> / B Typology
Plan for the reconstruction and redesign of the city information and orientation system	IPR Praha + City Hall + Property Management and Financial Section + Heritage Dept. (tender)	<b>MANUAL</b> / D.5.6 Orientation and information elements
Public space advertising regulation document 1) Catalogue of advertising space offered by city 2) Cultural institution presentation strategy	IPR Praha + City Hall + City Hall Dept. of Trade Licence and Civil Law Issues + Property Management and Financial Section + Heritage Dept.	<b>MANUAL</b> / D.8 Outdoor advertising
<b>Implementation objectives</b>		
Developing and innovating elements for accessibility (materials used for guiding lines etc.)	IPR Praha + Unified Organisation of the Blind and Visually Impaired (SONS)	<b>MANUAL</b> / D.1.3 Examples of surfaces and their use
Developing, innovating and redesigning (temporary) traffic elements, including railing (“city-blok” barriers, bollards, signposts, sign sizes, railings, etc.)	IPR Praha + City Hall (tender)	<b>MANUÁL</b> / D.3.4 Temporary traffic control devices D.5.7.1 Railings
Developing and innovating Prague street furniture	IPR Praha (tender)	<b>MANUAL</b> / D.5 Street furniture

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<b>Long-term objectives (2–5+ years)</b>		
<b>Organisational, strategic and policy objectives</b>	<b>Responsibility</b>	<b>Reference in document →</b>
Reviewing contracts and making new contractual arrangements with service suppliers	City Hall	proposed <b>STRATEGY</b>
Creating a citywide system for financing, properly selecting and maintaining works of art	City Hall	<b>MANUAL</b> / D.9 Art in public spaces
Creating a land fund together with a financing fund as a land exchange tool	City Hall/Property Management and Financial Section	
Programme for opening up and connecting closed space (gardens, courtyards, building terraces, passageways, grounds, etc.)	City Hall	<b>MANUAL</b> / B Typology
Setting up a system of compensational measures with respect to traffic infrastructure projects and large-scale projects with a significant influence on the quality of the surrounding environment	City Hall	<b>MANUAL</b> / B Typology
<b>Procurement and amendment of documents</b>		
Procuring the Prague Public Space Development Plan	IPR Praha	proposed <b>STRATEGY</b>
Prague Public Space Decentralised Drainage Design Methodology + updated General Prague Drainage Plan; Programme for the Inclusion of Parks and Other Public Space in the Green Infrastructure System	City Hall + IPR Praha + Lesy hl. m. Prahy (Prague Forest Management)	<b>MANUAL</b> / B Typology C Layout
Street Lighting Policy— part of Prague Public Space Development Plan	IPR Praha / City Planning Section + external experts	<b>MANUAL</b> / D.4 Outdoor lighting
Public Space Furniture Catalogue: 1 – set of characteristic design elements for the city, such as: litter bins, bike stands, signposts, bus/tram stops, clocks, etc. 2 – Catalogue of Prague materials and services 3 – expanding the range of certified elements for artificial guiding lines for the visually impaired		<b>MANUAL</b> / D Elements D.1 Materials and surfaces
Amending regulations and technical standards to better reflect current requirements for the form and appearance of public space	Czech Office for Standards, Metrology and Testing + appropriate ministers (transport, regional development etc.)	

